Board Meeting Minutes

Mission: To empower youth to EXCEL in POSITIVE arts self-expression (PASE), EDUCATION, COMMUNITY SERVICE AND BRIDGING THE CULTURES THROUGH THE ARTS.

# Meeting Information

## Date: 05/20/2017 Location: 1755 The Exchange SE Ste126 Time: 10:12 AM Meeting Type: [Board]

## Called By: Board Chair Facilitator: Khoi N.

## Timekeeper: BOARD SECRETARY: TIANA FERNANDEZ

## Attendees: Rob, Marie, Khoi, Chris, Ty (Virtual): Tiana, Kristen, Stephanie

# Action Items From Previous Meeting

1. Special Events Committee tabled the discussion to Nominate Committee Chair
2. Stephanie suggested that the committee be ran by Co–Chairs and responsibilities be divided up

# Agenda Items

* 1. Director’s Report – Ty Woods
     1. Awaiting grant awards, but currently writing grants to fill in budget deficits
     2. Launching new Filmmakers Academy contracted out by How To Be A Filmmaker, Inc. The Academy is already full.
     3. Applied to GCN for a grant to assist with Strategic Planning Consulting and Guided Facilitation. Awaiting decision.
     4. Just hired a Marketing Firm –Accelerated Insights Marketing – to handle immediate marketing needs.
  2. Treasurer’s Report – Marie Hunter
     1. Budget deficit was only -$469
     2. Board Giving is low with only $485 given since Jan 1
     3. Balance Sheet showed business loan was refinanced due to low working capital
     4. The overall individual giving line item is too low. Look into ways to increase individual giving
  3. Special Events –Committee Report
     1. Met with owner with Marietta Wine Market on a conference to discuss an Wine tasting event
     2. Owner stated the most ever raised was $1800
     3. Kristen stated that the event may not be worth the time and effort for that dollar amount
     4. Collaborating with the Lyric Theater next door to host a Live Show
     5. Other fundraising ideas solicited
  4. Discussion of Events – 15 mins
     1. Backpack drive moved from Centennial Park to Lakewood Amphitheater
     2. Need corporate sponsors
     3. Volunteers are needed to assist with backpack sorting,packing, and distributing

# New Action Items

### Item/Responsible

1. Board Retreat Session in August for Strategic Planning –Khoi Nguyen- 10 mins
   1. Applied for a grant through GCN to be able to bring in a consultant and facilitator to assist us with a 3-5 year Strategic Plan building.
   2. Board retreat will be in late August early September and will be from 9am-5pm majority expected attendance
2. Board Recruiting – Khoi N. – 10 mins
   1. Expectation is to bring at least 2 board prospects to the table per year

# Other Notes or Information