ARTPORTUNITY
KNOCKS' 2020 ANNUAL REPORT
WWW.ARTPORTUNITYKNOCKS.ORG
Artportunity Knocks’ Mission is to empower youth to make POSITIVE and SMART choices while increasing opportunities in the Arts, Education, Community Service and Bridging Cultures.
I truly hope this message finds you safe and healthy.

There’s no question that 2020 proved to be an unprecedented time for so many. Disruption was felt by every family and organization in some way, including the ARTportunity Knocks team.

At the beginning of 2020, our organization had a major Summer camp contract in place, several afterschool program prospects, and dozens of new students on the waitlist. The organization was primed for growth and was reaching new levels in programming.

And then, the Coronavirus hit the world like a wrecking ball, and all of our foreseeable plans for the future came to an abrupt halt.

I have to admit, it was dark the first few weeks. We had no idea how long this would last or if we would be able to resume any type of programming. And then one day, I was struck with inspiration to dig deep and support the kids that are home with nothing to do, and even less food to eat.

The ARTportunity Knocks college interns and I, got to work on a new program called STEAM n’ Meals!
We created thousands of Art kits filled with tools and activities, and partnered with the Georgia Department of Nutrition to deliver meals AND kits directly to the students’ homes!

This was just the first of several innovative pivots the organization has had to make during the COVID-19 pandemic, just to remain operational, last year.

Today, I am proud to acknowledge that our partnership with the state of Georgia, has not only yielded more ARTportunity Knocks jobs, but, we’ve also supported many local small businesses, in the process.

**ARTportunity Knocks is stronger than ever**, and will continue to deliver quality programming to youth online & in-person, partner with local and state agencies, and support more local small businesses, as we unify to emerge from this pandemic stronger than ever!

SINCERELY,

Ty Woods, Executive Director
# ARTPORTUNITY KNOCKS' FOUR PILLARS

<table>
<thead>
<tr>
<th>The Arts</th>
<th>Education</th>
<th>Community Service</th>
<th>Bridging Cultures</th>
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<tr>
<td>We believe that all kids should have access to high quality Arts Education. We believe the Arts should be used as a tool for inspiring, uplifting, and provoking positive behaviors.</td>
<td>We believe that education should be innovative and creative and is the key to graduating high school on time. We believe that educators should receive the necessary training and development to be able to include the arts in their Core Subjects through a model called Arts Integration. We believe that students with varying learning differences can learn. We believe that every student should have access to the arts while in public schools.</td>
<td>We believe that positive arts should be used in the community to spark hope and positive change through live performances and artists engagement.</td>
<td>We believe that unity between cultures can be bridged through the vehicle of Music and the Arts. We believe classes, programs, camps and events should be designed to include diverse genres, culturally diverse performing arts, and awareness of the cultures surrounding the community we serve.</td>
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2020 OVERVIEW

Since inception, ARTportunity Knocks has helped over 100,000 children and families with myriad STEAM and food programs.

We served well over 3,000 children during the food insecurity crisis plaguing American communities due to COVID-19 and the economic downturn.

In 2020, ARTportunity Knocks stepped in and served over 83,000 meals to Atlanta area children.

We created thousands of Art kits filled with tools and activities to keep children engaged while virtual learning.

ARTportunity Knocks is proud to also have retained a local small business to deliver these meals, further supporting parents with little to no transportation.
ARtportunity Knocks launched new programming to support families due to COVID 19.

STEAM n' Meals
84,000 meals delivered across the Atlanta area

STEAM N' Meals is a snack and education kit on-the-go. Each package contains a healthy meal and a science, technology, engineering, art, or mathematics project. The program’s goal is to provide healthy food and supplemental learning materials to children in need - particularly those most impacted by COVID-19.

Launching June 1, 2020 (at participating locations) and running until school resumes

To learn more about ARtportunity Knocks and the STEAM N' Meals Program, visit www.artportunityknocks.org

Learning Pods
Over two dozen students received more than 30/hrs a week of supervised learning

ARtportunity Knocks Learning Pods

ARtportunity Knocks is proud to support working parents by providing a POSITIVE, FUN and CREATIVE space for students to continue their virtual learning. Locations in Atlanta and Smyrna. Pods for K-3rd and 4th-12th. Fall Scholarships available for those who qualify.

SIGN UP TODAY!
THIS PROGRAM IS NOW FREE!!

ATLANTA POD
3350 Greenbriar Pkwy SW, Atlanta, GA 30331, 678.462.3057
Start Date: Oct 26, 2020 9am-3pm Full-time (lunch & snack)
8-12pm if part-time (snack)
www.Artportunityknocks.org 678.551.2774 (gltc)
2020 NEW PROGRAMS (continued)

Beat Knocks Conference
Funded by Fulton County Arts & Culture and Georgia Council for the Arts

Online Academy
Facilitated Signature Programming

Available Classes & Camps at Knocks Academy
- Arts & Crafts
- BeatKnocks Academy: Songwriting
- BeatKnocks Academy: Ableton Live
- BeatKnocks Academy: Native Instruments Machine
- BeatKnocks Academy: LogicPro X
- Code Lab Java
- Game Lab
- Drama Kids
- Junior Code Lab
- Make a VR Tour
- Word Science (STEM Projects)
- GameLab with Unity
- Young Inventors
- Future Explorers
- Make an Animated Movie
SIGNATURE PROGRAMS

Youth Arts
Visual Arts
Drama
Music Theory
Music Engineering
Music Production
Dance
Arts-based Entrepreneurship

Education
Tutoring
Learning Pods
Online Academy

Healthy Kids
Steam n' Meals
Culinary Arts Nutrition
After-School Program Food

Professional Development
Online Arts Integrated Learning Strategies
Music Technology Implementation
2020 TEAM HIGHLIGHTS

4 New Full Time Positions Created
3 New Part Time Positions Created
2 Independent Contractors
16 Volunteers
100 Hours of Community Service
11 Georgia-based Small Businesses Retained
ARTPORTUNITY KNOCKS’ BRAND VISIBILITY

- Social Media Followers: 9600
- Social Media Impressions: 860K
- Total Website Page Views: 51K
- Total Website Unique Visits: 38K
- Total email recipients: 14K
- Total Email Open Rate: 27%
- Total Text Messages Sent: 2400
2020 Financials

- Total Revenue: $725k
  - Government Contracts 30%
  - COVID Related Funding 30%
  - Program Fees 10%
  - Grants 10%
  - Donations 5%
  - Other 5%

- Total Expenses: $721k
  - Program 65%
  - Administrative 34%
  - Fundraising 1%
Corporate Partners

Facebook

Supreme Burger

Canva

PureFUN! Better For Kids
THANK YOU TO DOZENS OF INDIVIDUAL SUPPORTERS!

$1 - $99
Friends of Artportunity Knocks

Ilene Ruth
Dontavis Mills
Willie Williams
Keith Coleman
Eric Rogers
Eugene Paul
Ariel Benton-Wells
Cornell D Martin

Karen Johnson
Tonya Cobb
Sophocles Sapounas
Marshia Holiday
Saidah Harris
Chanelle Jones
Shawntria Terrell
Crystal Milner

$100-$499
Supporting Artist

Lucky Forks
PayPal
Kevin & Dana Peck
Joy Johnson
Cynthia Hicks
Michael Brinkley
Marco Belizaire
Octavais Walton
Ayanna Overall
Solomon Hicks
FINANCIAL SUPPORTERS

$500-$999
Community Artist

Michael Stoots
Ty Woods
Brice Futch

Chris Woods
Naushad Shahzad
Melvin Breeden

THE PARTNERS CIRCLE

$1,000-$2,499
Bronze Circle

$2,500-$4,999
Silver Circle

$5,000-$9,999
Gold Circle

AMERICAN WOODMARK

Constellation COMMUNITY CHAMPIONS

FULTON COUNTY arts & culture

QuikTrip

Hearts & Science

Southwire®
FINANCIAL SUPPORTERS

$10,000-$99,999
Diamond Circle

United Way

SELECT COBB

AMERICAN FAMILY INSURANCE
Dreams Foundation

$100,000+
The Inner Circle

Georgia Council for the Arts

Georgia USA